



NC Council
of Chapters



2nd Quarter NC COC Meeting June 9, 2012

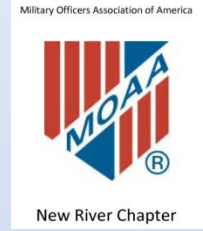
Public Affairs & Web Operations



Public Affairs



- Newsletter
- E-newsletter
- Web site
- Coverage of Chapter Events in local newspapers
- Signage – at sponsored events
- Radio spots



Public Affairs



- Home
- NC Chapters
- Council officers
- Council comments
- Council Events
- Council Documents
- NC Legislative
- Interest Items
- Links of Interest
- Congressional Report
- Extending Bailey

North Carolina Council of Chapters - MOAA

Newsletter	Active	Chapter Name - Link to Webpage	Roster
NC01	■	Cape Fear Chapter	Current Roster
NC02	■	Coastal Carolina Military Officers Association	Current Roster
NC03		Eastern Carolina Chapter	Current Roster
NC04		Charlotte – Metrolina Chapter	Current Roster
NC06	■	Sandhills Chapter	Current Roster
NC07	■	Southeastern North Carolina (SENCLAND) Chapter	Current Roster
NC08	■	Tarheel Central	Current Roster
NC09	■	Triangle Chapter	Current Roster
NC10	■	Western N.C. MOAA Chapter	Current Roster
NC11		Catawba Valley Chapter	Current Roster
NC12		Durham-Orange Chapter	Current Roster
NC14		Lloyd A. Osborne Piedmont Chapter	Current Roster
NC17		First Flight Military Officers Association	Current Roster
NC19		First In Freedom Chapter	Current Roster
NC20		Central Carolina Chapter	Current Roster
NC21	■	High Country Chapter	Current Roster
NC22	■	New River Chapter	Current Roster

■ The Chapters with this symbol next to them have active up-to-date webpages.

Submit changes and new rosters to the [Council Secretary](#) in Microsoft Word format.

<http://www.moaa-nc.org/nc03/nc03sep2011roster.pdf>



Public Affairs

- The NC COC web site lists 9 of 17 chapters which have a web site
- The NC COC web site lists 9 of 17 chapters which publish a newsletter
- All use Adobe PDF files for newsletters
- Two (2) chapters utilize MOAA National's standard web template
- Two (2) chapters utilize the services of a commercial web hosting service
- Five (5) chapters – and NC COC – utilize HTML editor software and upload via FTP to a server
- One (1) chapter uses the NC COC backbone while the others utilize a hosting service



MOAA National Template

Military Officers Association of America

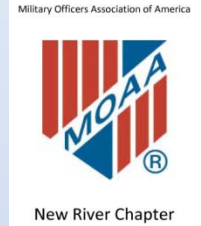


New River Chapter

The screenshot shows a Microsoft Internet Explorer browser window with the title "MOAA - Microsoft Internet Explorer provided by Military Officers Association". The address bar shows "http://www.moaa.org/chapter/editProfile.aspx". The main content area is titled "South Carolina Council of Chapters, MOAA". Below the title is a paragraph of instructions: "Please enter information about your chapter in each of the fields below. Please reference the 'Sample Text' located below each text box to view an example of wording you can use for that section. Be sure to observe the character count for each section. If you exceed the number of allotted characters, you will be prompted to reenter your information when you hit 'Update Chapter.'" There are two large text input fields. The first is labeled "About Our Chapter" and the second is labeled "Mission". Below the "About Our Chapter" field is a "Sample Text" example: "The MOAA Chapter was chartered in 1980 and serves the southwest part of the state. Meetings are held monthly in various locations. The chapter publishes a monthly newsletter, MOAA News. The chapter currently has 150 members made up of currently serving, former, and retired officers and their survivors." A character count "1000 characters remaining" is visible at the bottom right of the first text box. The browser's status bar at the bottom shows "Done" and "Internet".



SENCLAND Web Page





MOAA
Military Officers Association of America
One Association. One Voice. Yours.

[Join Now](#) [Login](#)

[Home](#) | [Sitemap](#) | [eNewsletters](#) | [Contact Us](#)

[Take Action](#) [Access Member Benefits](#) [Connect with MOAA](#) [Chapters](#) [Publications](#) [Media Center](#) [About MOAA](#)

Chapters & Councils

Text Size Share

Southeastern NC Chapter of MOAA

Address	PO Box 3971		
City, State, Zip	Wilmington, NC 28406-0971		
Meeting Time	1st Tuesday except Jul&Aug		
Meeting Place	Bluewater Grill, Wrightsville Beach		
Council Website	www.moaa-nc.org		

President	Jeri I Graham	Membership Ch	Joseph E Foley
Rank	COL	Rank	COL
Service	USA	Service	USA
Component	USA	Component	USA
Retirement Status	RET	Retirement Status	RET
Phone Number	(910) 458-1216	Phone Number	(910) 796-2062
Email Address	jeni.graham@yahoo.com	Email Address	None

Webmaster	Robert J Jones
Rank	LTC
Service	USA
Component	USA
Retirement Status	RET
Phone Number	(910)508-3331
Email Address	RJJones@ec.rr.com

Mission

The mission of the SENCLAND Chapter is to benefit members of the uniformed services, their families and survivors and to advocate for a strong national defense, while providing needed support to the community and its members.

About Our Chapter

The Southeastern Chapter (SENCLAND) of the Military Officers Association of America (MOAA) was officially chartered on 30 June 1973 as an affiliate of the national organization of The Retired Officers Association (TROA) and was re-chartered as an affiliate to MOAA when the name changed in 2003. Located along the

Information on Joining the Chapter

Membership in the SENCLAND chapter is open to anyone who holds or has ever held a commission or warrant in any component of the Army, Marine Corps, Navy, Air Force, Coast Guard, Public Health



MOAA Template

(+) and (-)



- The template allows chapters to inform potential members about goals and activities
- It is a simple way of establishing a one page web presence for your chapter
- It is easily maintained with periodic updates
- It is hosted by MOAA
- Information is typed into standard template boxes
- Sample text below the boxes give ideas of the kind of information to put in each section
- The box headings are fixed and the page is static
- There is no cost for the service







HTML Editor Software







- Home
- NC Chapters
- Council officers
- Council Comments
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- Links of Interest
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- Extending Bailey

MOAA North Carolina Council of Chapters





[Email Webmaster](#)

Last Updated: 05/26/2012 06:55:23





HTML Editor Software

Triangle Chapter
Military Officers Association of America

Triangle Chapter MOAA
P.O. Box 19861, Raleigh, NC 27619-9861

- Home
- Triangle MOAA Board
- Membership
- Purpose
- Chapter Meetings
- ID Card and DEERS
- Scholarship
- ROTC Programs
- TriangleGram*
- Bylaws
- Humor
- Event Photos
- President's Corner
- Past Presidents

**Welcome to the
Triangle Chapter MOAA Web Site**

The purpose of the Web Site is to keep our members and other officers and warrant officers informed of legislative, medical benefits, survivor and other information of interest.

The Chapter was originally formed in 1964. Although the Chapter area includes Wake, Franklin, Granville, Nash and Vance Counties, most of the members are from Wake County. Our Chapter is a nonprofit organization formed under section 501(c)(19) of the Internal Revenue Code of 1986.

Why Join MOAA?

There is no better organization than MOAA to provide the services and information that can help fulfill retirement objectives. National MOAA Keeps you updated on Federal medical and pay benefits, and other current legislation actions. The Triangle Chapter provides information pertaining to State retiree and active duty benefits.

- National MOAA
- NC Council of Chapters
- NC National Guard
- Links of Interest
- Survivors Information
- State Legislative News
- Federal Legislative News
- The Affiliate*
- USO of NC

Disclaimer: Any content posted or linked to on this site is provided for informational purposes only and does not

<http://www.noaa.gov/>

Matters of Current Chapter Interest



HTML Editor

(+) and (-)



- The template allows chapters greater means to inform potential members about goals and activities
- It allows chapters to establish multi-page web presence
- Maintenance usually requires a dedicated web programmer familiar with HTML coding and FTP
- Ease of updating is dependent on programmer's time and availability of input from Chapter
- It is hosted via a commercial web service...costs are variable
- Pages are dynamic, with some limitations on content



NC COC Web site

- Hosting = \$238.80
- Domain registration = \$13.99
- Domain privacy = \$8.99
- Subtotal = **\$261.78**
- Web site programmer fee = \$150.00*
- Total = **\$411.78**

* Programmer fee estimated



Commercial Web Hosting



- TNTC
- 2012 ConsumerRankings.com top 10
 - iPage
 - FatCow
 - JustHost.com
 - bluehost
 - inmotion hosting
 - Hub
 - HOSTGATOR
 - hostmonster
 - GoDaddy.com
 - STARTLOGIC
- Web hosting services and costs vary greatly



New River Web Site

Saturday, June 02 2012

New River MOAA

[CLICK HERE: As a Veteran, when is it proper to render the and Hand Salute? Check the answer here.](#)

About MOAA

- FAQs
- Directory
- News and Events
- Calendar
- Photo Gallery
- Documents
- Sears Scholarship
- Membership
- Chapter Links
- Contact Us

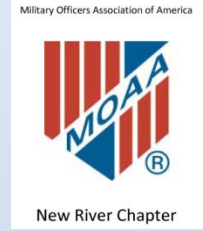
President's Message
Douglas A. Ehrhardt, CAPT, MSC, USN (Ret.)

I'm pleased that you have found the official web site of the New River Chapter of the Military Officers Association of America (MOAA). Formed in 2009, we are 35 men and women representing the armed forces along the beautiful New River basin in and around Ashe County in northwestern North Carolina. We support MOAA National's goals, serving the needs of military members in the counties of Ashe, Allegheny and Wilkes in North Carolina.

(Link to FAQs/General Information for our mailing address or to learn other ways to communicate with us.)

- We are a 501(c) (19) organization incorporated as a non profit corporation under the laws of North Carolina and recognized by the IRS as tax exempt. While we do not support any political candidate or party, we are proud of our relations with the elected officials from our community, locally, statewide, and nationally. All of them support our men and women in the service and have gone out of their way to participate with us in our efforts on behalf of our military brethren.
- Our members include active duty, reserve, retired, and former officers who range from warrant to flag officer, and every rank in between.
- Our members are not only active in MOAA, but are leaders of local community businesses, physicians, educators and citizens who voluntarily serve in a wide range of local charitable or service organizations.
- Aside from the camaraderie that we share at meetings, our members continue the traditions of leadership that they developed in their military careers.
- We participate in our North Carolina MOAA Council of Chapters, and work in harmony with other local veterans organizations.
- We have prepared an information packet for military veterans to locate local and regional resources and contacts that they may utilize; we are working to obtain discounts for active duty military.

2017 WINNER
COMMUNICATIONS AWARD



Military Officer, June 2012


p. 45 (a little shameless self-promotion!)

Options Contents @ 44 - 45 search Go

unication s. ; field, sub- 1 out by tion awards for the second consecu- tive year. Florida, which includes 10 percent of MOAA's 410 affiliates, took home 17 of the 72 awards for the Large Category for his print newsletter, called *The Military Of- ficer*, and in the unique category for developing a comprehensive per- sonal affairs handbook that contains local, state, and national resources for military survivors.

The judges also were wowed by entries among MOAA's smaller chapters, including the New River (N.C.) Chapter, which captured top honors and a nearly perfect score for its website in Category V (fewer than 120 members).

These are just a few of the awards MOAA presented. Visit www.moaa.org/communications award to check out the complete list of winners and sample some





Tarheel Web Site

Saturday, June 02 2012

Tar Heel Central Chapter MOAA

Active, Guard, Reserve, Retired or former Officer near Forsyth County_



- About MOAA
 - FAQs
 - Directory
 - News and Events
 - Calendar
 - Photo Gallery
 - Documents
 - Membership
 - Chapter Links
 - Contact Us

Welcome to the Tarheel Central Chapter MOAA website.

The Tarheel Chapter of the 200"MOAA" was formed in 1978 and serves the needs of military members in the counties surrounding Winston-Salem, North Carolina.

President's Message

R. Dennis Lennon, CDR, USNR, (Ret.)

I'm pleased that you have found the official web site of the Tar Heel Central Chapter of the Military Officers Association of America (MOAA). We are over 100 men and women representing the armed forces in Winston-Salem and the surrounding counties of north central North Carolina.

- We are a 501(c)(19) organization incorporated as a non profit corporation under the laws of North Carolina and recognized by the IRS as tax exempt. While we do not support any political candidate or party, we are proud of our relations with the elected officials from our community, locally, statewide, and nationally. All of them support our men and women in the service and have gone out of their way to participate with us in our efforts on behalf of our military brethren.
- Our members include active duty, reserve, retired, and former officers who range from warrant to flag officer, and every rank in between. We are not only active in MOAA, but are leaders of local community businesses, physicians, educators and citizens who voluntarily serve in a wide range of local charitable or service organizations. Aside from the camaraderie that we share at meetings, our members continue the traditions of leadership that they developed in their military careers.
- We participate in our North Carolina MOAA Council of Chapters, and work in harmony with other local veterans organizations.
- Our chapter actively supports the Junior ROTC units in Forsyth and the surrounding counties, plus the ROTC program at Wake Forest University.
- If you are a present or former officer, we are friends who have shared many of your experiences.



Commercial Web Hosting



- Allows chapters greatest method to inform potential members about goals and activities
- Allows chapters to establish multi-page, dynamic web presence
- Maintenance can be done by anyone, anywhere using simple keyboard entry of plain English
- Easiest method of updating – by a dedicated person, or category tasks can be sub-assigned to several persons
- It is hosted via a commercial web service...most cost efficient – reduced rate for non-profits
- Pages are dynamic



Commercial Hosting

(+) and (-)



- Site is mirrored at two locations, and backed up daily
- Fast UNIX/Apache servers, running secure and stable software
- 24/7 server monitoring, physically secure and virus protected
- Site monitoring of log files to ensure they don't overload your site
- Historically 99.9% uptime
- Plenty of room for files; no limit on bandwidth
- Multiple POP email accounts; no limit on email aliasing



Design and Layout



- Chapter can design web layout – colors, scheme, pictures, etc. – as desired
- Categories can be modified by user
- Input typewritten into pre-formatted boxes
- Attached items can include PDF, audio and WAV files and can hyperlink to embedded YouTube files
- Membership links can be password protected



Sample Category

Logged in: captidoug [log out](#) / [as Admin](#)

News and Events

What's happening in MOAA's New River Chapter

[Legislative Issues](#) | [General News](#) | [Fund Raising](#) | [Education](#)

Search here...

About MOAA

- ▶ **FAQs**
- ▶ **Directory**
- ▶ **News and Events**
- ▶ **Calendar**
- ▶ **Photo Gallery**
- ▶ **Documents**
- ▶ **Sears Scholarship**
- ▶ **Membership**
- ▶ **Chapter Links**

Contact Us

[Home](#)



Sticky Note: News and Events Announcements
Delivered to Your Desktop!

35 Entries **1** >> 2 3 4 5 Pages

Storming the NC Legislature

May 23, 2012

Robert Garman, President of the NC COC (center), Hal Keck, Jeri Graham, and Doug Ehrhardt were in Raleigh, NC this date Storming the Legislation, meeting with our state representatives to encourage them to protect the benefits promised to both veterans and actively serving military service members. Also pictured (2nd from right) is Les Zavadil, Secretary of the 4th Branch.



- Other pictures (mouse over the thumbnails to the right) include:
- Presentation of the colors to begin the event, along with a service medley played on a bagpipe.
- President Garman and Hal Keck at one of the legislative desks in the Chamber.
- NC House Speaker, Thom Tillis, addressed the assemblage and heard comments on three issues being placed before the Legislature that are important to all NC veterans.
- The session comes to order!
- A small sampling of the veterans in the gallery that were recognized by the NC Legislature while HJR 1033 (a joint resolution by the House and Senate honoring veterans) was read, and unanimously passed.

[^top](#) [Contact](#) [Legislative Issues](#) [Permalink](#)



Log-in via Internet



New River MOAA Admin Area

Home LOG IN log out

You attempted to access
New River MOAA secured page.
You can [log out](#)

or go to the [Home Page](#) and view one of our other public pages.

For more information on membership check the FAQs
To request a login, contact us.

Hello

Log in here:

Username:

Password:

[Login](#)

Forgotten your password? Enter your email or login:
 [Help!](#)

hosted & developed by LPP & HBC CMS



Select Category



New River MOAA Back Room: captdouge/Admin

You can copy your_

Home **START** Log In Log Out

Welcome: Douglas Ehrhardt, you're logged in. Edit your site content or visit the summary page with the links below:

Site Utilities:

- Ticker Editing
- Global Tools
- User Management
- Category Manager

FAQs or View	Directory or View	News and Events or View
Calendar or View	Photo Gallery or View	Documents or View
Sears Scholarship or View	Membership or View	Chapter Links or View
Site Data or View	HbG Docs or View	

View Your Documentation

Changelog features and tips:
Helpful notes

hosted & developed by LPP & HbG CMS



Sample Backroom Page



The screenshot displays the 'New River MOAA Control' backroom interface. At the top, it shows the user 'captdouge/Admin' and the page title 'for: News and Events : What's happening in MOAA's New River Chapter'. The interface includes a navigation menu with options like 'Home', 'Start', 'News and Events', and 'POST NEW'. A central form is used for creating news entries, with fields for 'Author' (Douglas Ehrhardt), 'Posting Date' (May 23, 12), 'Visibility' (Visible), 'Hot/Expires' (ignored in...), and 'Entry Type' (Legislative Issues). The 'Key Image' field contains the file '0524-0104.jpg'. The 'Title' field is filled with 'Storming the NC Legislature', and the 'Subtitle' is 'May 23, 2012'. The 'Entry Text' field contains a paragraph about Robert Garman, President of the NC COC, and other attendees. The 'Other Info' field includes a list of pictures. The 'Link Title' and 'URL' fields are empty. The 'Comments' section is set to 'Closed'. On the right side, there is a list of recent entries, including 'Storming the NC Legislatu', 'VRAP - Veterans Retrainin', 'CURRENT HOT TOPIC!', 'Updated News Ticker', and 'MOAA JROTC Leadership Awa'. The bottom of the page indicates it is hosted and developed by LPP & hbc CMS.



Features



- No programming language capabilities required
- Can access backroom from any computer on the Internet
- Ticker “crawler” highlights most important news/items on the chapter web site
- All categories/information can be hot-linked, as well as hyperlinked to other sites



Summary

- This presentation was a “Tutorial”
 - Not all knowing
 - Not all inclusive
 - Intended to be “If the shoe fits”
- MOAA Website Template identified
- HTML and FTP procedures discussed
- Commercial web hosting site discussed
- Web site development and hosting costs discussed



Thanks for your attention



- Questions?
- Comments!
- Sit down!!



THE END

